

"Our Future"

Does Ecological care is compatible with digital age?

By knowing that Datacenter have huge impact on the environment such like computers industries.

Our human history is moving to digital age, where our digital identity defined by our digital prints such like our social networks activities and interactions, such like our personal data clouds. This digital identity is becoming much more important than our physical identity. The consequence is that a new phenomenology is defined through a new paradigm where simulation will predominate reality. This phenomenon is modifying our relationship to nature where nature is perceived through datas and simulations

With global warming, the Ice pack is melting, and our world will disappear under water. It will be a world of medusas!

At the time of the post-painting, post media, this topic is depicted in an ironical way with a 4D Immersive painting produced with the VR application Google Tilt Brush.

On the other hand, the digital simulation, the video games are reaching reality, and in our future, our nature will be a digital one because the natural one would be destroyed...

An ironical way by using the digital kitsch, these pieces are questioning this paradigm.

We may link this practice to the Dioramas one in Art History. Charles Baudelaire during the middle of 19th century was enjoying them for their brutal beauty ...

And the most famous Diorama of the XX the century is certainly the piece by Marcel Duchamp: "1° la chute d'eau / 2° le Gaz d'éclairage"

During this residency, I will go forward in this art research by developing this series as a Google Tilt Brush VR Installation, and VR still photo art.

For me this is important to show how simulation is now dominating reality, and a new social paradigm is emerging as our digital identity is much more important than our physical identity, and is defined through our digital prints as social networks and our personal data clouds. And that's why in our 'ecocycle ' time where nature is disappearing for the profit of simulation, the only survivors will be jellyfish and medusa as simulations?

Valéry Grancher 2017 - 2020